

REGISTRATION FORM

Venue: Helsinki Exhibition & Convention Centre
Dates: June 3-5 2014



THE 8TH INTERNATIONAL EXHIBITION FOR SUPPLIERS TO THE PULP AND PAPER INDUSTRY
 ARRANGED BY THE PAPER ENGINEERS (PI), ADFORUM AND THE FINNISH FAIR CORPORATION.

Please use block letters. Send the original to Adforum and take a copy for your own use.

VAT number _____

Name of company – Contracting party _____

Postal address and zip code _____

Country _____

Contact person _____

Telephone, dir. _____ Telephone, switchboard _____

Fax _____ Website _____

E-mail, contact person _____

Invoicing address and Business ID (if not exhibitor's address) _____

e-invoice address _____

e-invoice operator _____

<p>PARTICIPATION FEES Registration fee: EUR 500 (VAT will be added when applicable) Stand rental fee: EUR 215 per m² (VAT will be added when applicable)</p>	<p><i>This registration is legally binding and the undersigned pledges to abide by the rules and regulations printed above and on the reverse side.</i></p>
<p>TERMS OF PAYMENT Stand rental fee: Against invoice, 40 % to be paid by November 15, 2013. 60 % to be paid by February 21, 2014. If the application/order of stand is confirmed by Adforum after November 15, 2013, 100 % is to be paid by February 21, 2014. If application/order of stand is confirmed by February 21, 2014 or later, 100 % is to be paid within 30 days of confirmation, but no later than May 27, 2014.</p>	<p>Location _____ Date _____</p> <p>Company name _____</p> <p>Legal signature _____</p>
<p>We hereby apply for _____ m² (min 12 m²)</p>	<p>Name of Legal signature _____</p>

The following companies will be represented in our stand (enclose additional entries on separate paper).

Company name _____	Website _____	Country _____
Company name _____	Website _____	Country _____
Company name _____	Website _____	Country _____

FOR ORGANISER USE

Customer number _____	Stand number _____	Order number _____
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CONTRACTING PARTY:
 Adforum AB, SE-125 80 Stockholm, Sweden
 Tel +46 8 749 97 31, Fax +46 8 749 91 64
 info@adforumworld.com www.adforumworld.com
 Org. no: SE556115-7412

GENERAL TERMS AND CONDITIONS

- 1. BACKGROUND**
- 1.1 Adform Aktiebolag (the "Organizer") organizes exhibitions and events, either in its own name or in the name of another company, and is a public limited liability company registered in Sweden.
- 1.2 These general terms and conditions (the "Agreement") apply on, and govern the exhibitor's participation in fairs/exhibitions organized by the Organizer.
- 2. RESERVATION OF PARTICIPATION AND EXHIBITION SPACE/STAND**
- 2.1 Reservation**
- 2.1.1 The exhibitor makes a binding reservation for its participation and the rent of exhibition space/stand at the exhibition/event, and is bound by this Agreement by submitting a specific application form, provided by the Organizer, to the Organizer (either on the Internet, by post or facsimile), or by making a reservation by phone. The Organizer will accept this Agreement when the reservation has been confirmed in writing, either by a specific order confirmation or by an invoice.
- 2.1.2 Unless otherwise provided for herein, should the order confirmation deviate from the reservation submitted by the exhibitor, the exhibitor shall notify the Organizer thereof within ten (10) calendar days from the date of confirmation/invoice, and the Organizer shall, at its own discretion, either amend the order confirmation in accordance with the reservation or declare the Agreement null and void. If the notification is not made prior to the expiration of the time limit set out in this Section 2.1.2, the exhibitor is bound by the content of the order confirmation.
- 2.1.3 The Organizer reserves the right to assess and, without any explanation, deny or set up specific requirements for the exhibitor's participation at the current exhibition/event.
- 2.2 Location and dimensions of exhibition stands**
- 2.2.1 Any specifications provided by the exhibitor regarding the location and/or dimensions of its exhibition space/stand on the application form shall only be regarded as a request. The Organizer will determine the final location and dimensions of the exhibitor's exhibition space/stand, taking into consideration the effective use of halls, the trench grouping and as far as possible the exhibitor's requests/wishes.
- 2.2.2 The Organizer will – together with the confirmation in accordance with Section 2.1.1 – send the exhibitor a plan (the "Plan") showing the location and dimensions of the exhibitor's exhibition space/stand at the exhibition/event. The exhibitor shall be bound by the location and dimensions of the exhibitor's exhibition space/stand in the order confirmation/invoice, the exhibitor is required to accept and the Organizer is entitled to increase or decrease the dimensions of the exhibitor's exhibition space/stand by a maximum of ten (10) percent or change the location thereof without consulting the exhibitor. The exhibitor will in such case be charged for the dimensions of the exhibition space which is *de facto* being provided by the Organizer.
- 2.3 Cancellation and change of dimensions of the exhibition space/stand**
- 2.3.1 The exhibitor is entitled to cancel its reservation for participation at the exhibition/event or request a change of the dimension of its exhibition space/stand within ten (10) calendar days from the date of the order confirmation/invoice. Any such cancellation or request of change shall be made in writing.
- 2.3.2 Should the exhibitor cancel its reservation or request a reduction of the dimension of its exhibition space/stand after the expiration of the time limit set out in Section 2.3.1, the exhibitor will be charged – one hundred (100) percent of the rent – for the exhibition space/stand with the dimension set out in the order confirmation/invoice, unless otherwise specifically stated on the order confirmation/invoice.
- 2.3.3 Subject to Section 9, should the Organizer, following a confirmation order/invoice, not be able to provide the exhibitor with an exhibition space/stand at all, or cancel the current exhibition/event due to circumstances within its reasonable control, the exhibitor's sole remedy is to receive a complete refund of any rents and/or fees paid.
- 3. USE OF THE EXHIBITION SPACE/STAND**
- 3.1 General**
- 3.1.1 The exhibitor is always responsible for the design, construction, erection, decorating, dismantling, removing, cleaning and waste management in respect of its own exhibition space/stand as well as for any and all costs incurred by the Organizer as a result of the exhibitor's exhibition space/stand.
- 3.1.2 The exhibitor shall during the exhibition event keep its exhibition space/stand clean and in good condition. The exhibitor is responsible for the exhibition space/stand and shall be liable for any damage caused by the Organizer from time to time, including (but not limited to) that the exhibitor has not secured (including such in two levels) decorations, areas for advertising or the like do not exceed the maximum heights and/or weights specifically described in respect of the current exhibition/event by either the Organizer or by the owner of the premises, in which the exhibitor and/or exhibition stands from the Organizer. A request for such rental shall be made on a specific form provided by the Organizer and in accordance with the current applicable terms for such rental.
- 3.1.3 The exhibitor may rent inter alia complete exhibition stands from the Organizer. A request for such rental shall be made on a specific form provided by the Organizer and in accordance with the current applicable prior written approval.
- 3.1.4 The exhibitor may not in full or in part assign or sublet the exhibition space/stand without the Organizer's prior written approval.
- 3.1.5 The exhibitor shall immediately upon the Organizer's request, on his own expense, make necessary and adequate improvements/amendments of its exhibition space/stand should the Organizer, at its own discretion, consider it not to be in compliance with Section 3.1.1.
- 3.1.6 Should the exhibitor not fulfill its obligations under Section 3.1.5, the Organizer is entitled to, without prejudice to any other remedy the Organizer may have under this Agreement, by itself or through any third party, on the exhibitor's expense, make any such necessary and adequate improvements/amendments of the exhibitor's exhibition space/stand.
- 3.2 Prior to the exhibition/event**
- 3.2.1 The exhibitor is not entitled to take the exhibition space/stand into its possession unless the registration fee, any rental fees or any other fees according to the order confirmation or any additional orders have been paid in full.
- 3.2.2 The exhibitor shall take possession over its exhibition space/stand by commencing the erection of its exhibition stand no later than twenty four (24) hours prior to the opening of the exhibition/event. Should the exhibitor fail in this respect, the right to use the relevant exhibition space shall be re-transferred to the Organizer who will then remain any and all fees and/or rental fees paid by exhibitor and will charge the exhibitor one hundred (100) percent of any outstanding rent and/or fee.
- 3.2.3 The exhibitor shall have the erection of its exhibition stand completed no later than twelve (12) hours prior to the opening of the exhibition event. Should the exhibitor fail in this respect, the Organizer is entitled to, by

itself or through any third party, on the exhibitor's expense, finalize the erection of the exhibitor's exhibition stand.

- During the exhibition/event**
- 3.3 The exhibitor shall conduct and operate its participation at the exhibition/event so as not to annoy, endanger, disturb or interfere with the participation of other exhibitors or other visitors.
- 3.3.1 The exhibitor is responsible for the safety of its own stand and shall ensure that its stand complies with the safety requirements set out in the Swedish Building Act (Sv. *Bygglagen*) and other applicable laws and regulations.
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- 3.3.5 If an exhibitor is not in conformity with Section 3.3.2, the exhibitor shall, upon the Organizer's request, immediately remove such product from its exhibition space/stand at its own expense.
- 3.3.6 Should the exhibitor be in breach of any provision under this Section 3.3, the Organizer is entitled to, without prejudice to any other remedy which the Organizer may have under the Agreement, take any actions as it deems necessary to correct the current breach, including (but not limited to) the removal of the exhibitor's exhibition product(s).
- 3.3.7 The exhibitor is not entitled to any refund of any paid rents and/or fees or any parts thereof, or to receive any compensation from the Organizer in respect of any costs or losses – either direct or indirect – which may arise as a consequence of an action taken by the Organizer under Section 3.3.3 and/or 3.3.6.

- Following the exhibition/event**
- 3.4 The exhibitor shall at its own expense dismantle, remove and clean its exhibition space/stand as well as any and all objects and exhibition products, during the official dismantling period.
- 3.4.1 Any and all objects and/or exhibition products which have been left at the premises at the exhibition event were held, following the last day of dismantling period will be removed by the Organizer at the risk and expense of the exhibitor.
- 3.4.2 The exhibitor is entitled to retain and withhold any products or property of the exhibitor in order to secure the full performance of any and all obligations that the exhibitor has in relation to the Organizer.
- 4. UTILITIES AND SERVICES**
- 4.1 Depending upon the ability of the owner of the premises in which the exhibition/event is being held, the exhibitor may order certain services from such owner, such as e.g. supply of electricity, water, communication connections (such as internet) in respect of its exhibition space/stand.
- 4.2 The Organizer is not responsible for any damages or costs that the exhibitor may suffer due to a reduction of the services ordered by the exhibitor according to Section 4.1, or any defects in such services.

- THE EXHIBITOR'S LIABILITY**
5. The exhibitor shall indemnify and hold harmless the Organizer against any and all – direct or indirect – damages and/or costs caused by or attributable to the exhibitor or its personnel or subcontractor. The exhibitor is responsible for any personal or material damage (Sv. *person eller sakskada*) suffered by the Organizer (including his personnel) or any third party, caused by the structure of the exhibitor's exhibition stand or by any of its equipment, exhibition product or by activities by its subcontractors.
- 5.1 Should the exhibitor be in breach of any of its obligations under the Agreement the Organizer is entitled to cancel the exhibitor's participation at the exhibition/event and to terminate the Agreement. The Organizer will retain any and all fees and/or rental payments paid by the exhibitor and will charge the exhibitor one hundred (100) percent of any remaining rent and/or fees. Further, the Organizer may order the exhibitor to remove its property and personnel from the exhibition space and from the area of the exhibition/event.
- 5.2 The exhibitor shall indemnify the Organizer in the event of the Organizer being obliged to pay taxes or other fees to the state/government or municipality which are based on the exhibitor's rent or other fees paid by the exhibitor for its participation at the exhibition/event.
- THE ORGANIZER'S LIABILITY**
6. The Organizer is not responsible for any damages in respect of the exhibitor's exhibition products, decorations, equipments or any other property irrespective of whether such damages have been caused as a result of an error or negligence on part of the Organizer or any of its employees or subcontractors.
- 6.2 The Organizer is not responsible for the commercial effect or success of the exhibition/event, the number of participating exhibitors or visitors or the presence of certain strategic exhibitors or visitors at the exhibition/event.
- 6.3 The Organizer is not liable for any errors of any kind in catalogues or other compositions of information being made regarding the exhibition/event, irrespective of form (written or electronic).

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The Organizer is not liable for any other damages and/or costs than explicitly provided for in this Agreement, unless caused by gross negligence or a willful act, and is never liable for any indirect damages and/or costs. The Organizer's liability is limited to an amount equal five (5) base amounts (Sv. *provisade löpp*) according to the Swedish National Insurance Act (1962:382).

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TERMS OF PAYMENT

Payment of the registration fee, rent in respect of exhibition spaces/stand and all other applicable fees shall be paid in advance prior to the opening of the exhibition/event against invoice. In respect of any services ordered by the exhibitor and provided by the Organizer in accordance with Section 4, such services shall be paid for after the completion of the exhibition/event and within fifteen (15) calendar days of invoice. Disputes in relation to invoices must be raised within ten (10) calendar days from the date of the relevant invoice.

In the event that the exhibitor fails to make payment in full on the due date, the Organizer is entitled to claim interest on the sum overdue, until full payment is made, at the rate of one and a half (1.5) percent per month.

TERMINATION OF THE AGREEMENT AND/OR THE EXHIBITION/EVENT

Without prejudice to any other remedy the Organizer may have under this Agreement and/or under applicable laws, the Organizer is entitled to terminate the Agreement and/or cancel the exhibition/event (or part of it) when the Organizer reasonably believes that the premises in which the exhibition/event is or is to be held become unfit for the purpose of the exhibition/event, (ii) if the exhibitor should commit a breach or non-performance of essential importance to the Organizer, (iii) if there is reason to assume that the exhibitor is unable to pay its debts or becomes insolvent or an order is made or a resolution passed for the administration, windings-up or dissolution of the exhibitor, or the exhibitor enters into or proposes any composition or arrangement with its creditors, or (iv) by any other reason whatsoever at its own discretion. Should the Agreement be terminated and/or an exhibition/event be cancelled in accordance with 8.1(v), the exhibitor is entitled to repayment of any rent paid (for the avoidance of doubt, the exhibitor is not entitled to repayment of any fees paid).

FORCE MAJEURE

In the event the Organizer is forced to cancel or postpone the holding of the exhibition/event as a consequence of an force majeure event, including (but not limited to) war, power failures, fire, flood, sabotage, destruction of production facilities, riots or civil disturbances, acts of government or governmental agencies, including changes in laws or regulations or other circumstances of similar importance that materially and adversely impact the Organizer's ability to comply with its obligations hereunder, the Organizer shall be free from any liability for such cancelling or postponement or losses that the exhibitor may suffer as a consequence thereof. The exhibitor shall not be entitled to any refund of any paid rents and/or fees. As soon as the Force Majeure event has ceased, the exhibitor has priority to the previous reserved exhibition space/stand over other exhibitors and is exempted from the registration fee in respect of the first exhibition/event to be held after the Force Majeure event has ceased.

MISCELLANEOUS

The exhibitor acknowledges and accepts that the Organizer may disclose information regarding the exhibitor to a third party.

The exhibitor acknowledges and accepts that the Organizer is entitled to make sound and/or film recordings and/or take photos of the products or of any films, presentations, performances, persons or the like representing the exhibitor, which the exhibitor presents/shows at the exhibition/event. The result of such sound and/or film recordings will be the property of the Organizer.

GOVERNING LAW AND ARBITRATION PROCEDURES

This Agreement shall be governed by Swedish law, without regard to its rules on conflicts of laws. Any dispute, controversy or claim arising out of or in connection with this Agreement, or the breach, termination or invalidity thereof, shall be finally settled by arbitration administered by the Arbitration Institute of the Stockholm Chamber of Commerce (the "SCC"). The seat of arbitration shall be Stockholm, Sweden and the language of the arbitration shall be English.

The Rules for Expedited Arbitrations shall apply, unless the SCC in its discretion determines, taking into account the complexity of the case, the amount in dispute and other circumstances, that the Arbitration Rules shall apply. In the latter case, the SCC shall also decide whether the Arbitral Tribunal shall be composed of one or more arbitrators.

The exhibitor and the Organizer undertake and agree that all arbitral proceedings (including information disclosed or decisions or awards that is made or declared during the proceedings) conducted with reference to this arbitration clause will be kept strictly confidential and may not, in any form, be disclosed to a third party without the written consent of the other party. However, the Organizer or the exhibitor shall not be prevented from disclosing such information in order to safeguard in the best possible way his rights in connection with the dispute, or if he is obligated to do so disclose pursuant to statute, regulation, a decision by an authority, a stock exchange contract or similar.