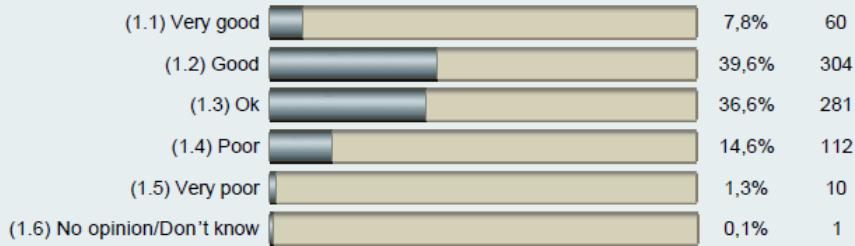


SPCI 2011 Visitor Survey

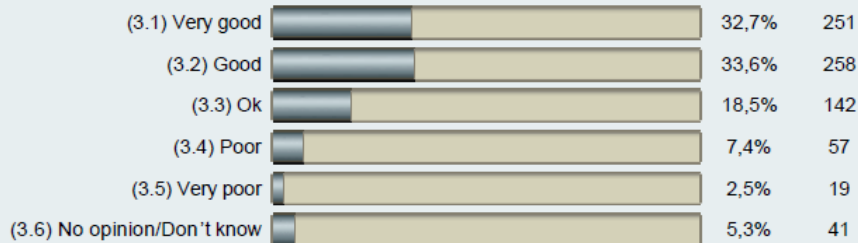
1. What was your overall impression of SPCI 2011?

Number of question respondents: 768 (avg: 2,6)



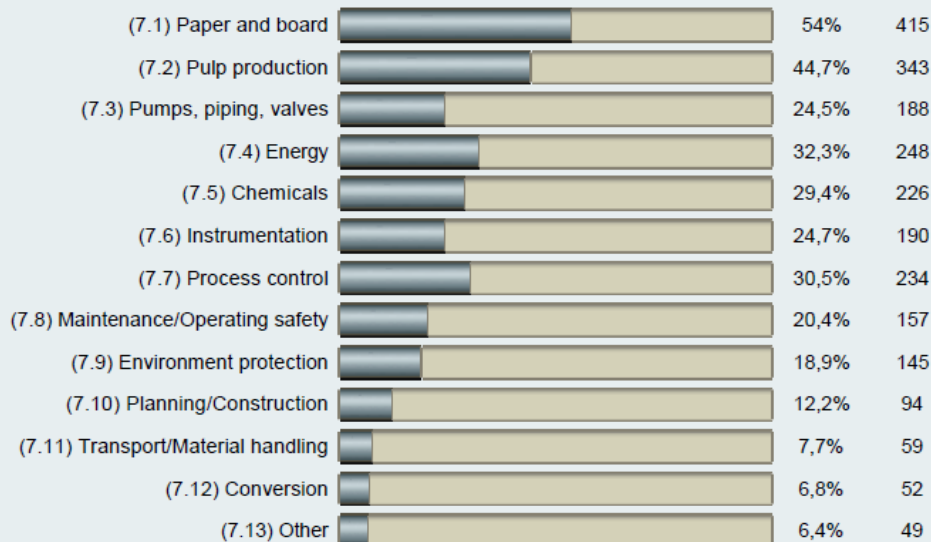
2. What did you think of the new concept of having the conference on the exhibition floor, free for all visitors?

Number of question respondents: 768 (avg: 2,3)



3. Which of the following exhibitor categories are you primarily interested in?

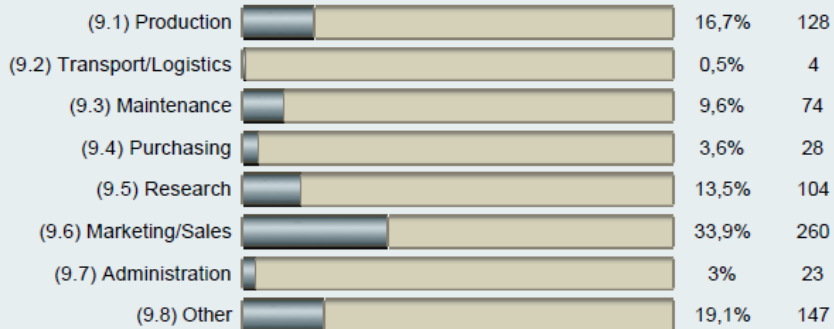
Number of question respondents: 768 (avg: 5)



SPCI 2011 Visitor Survey

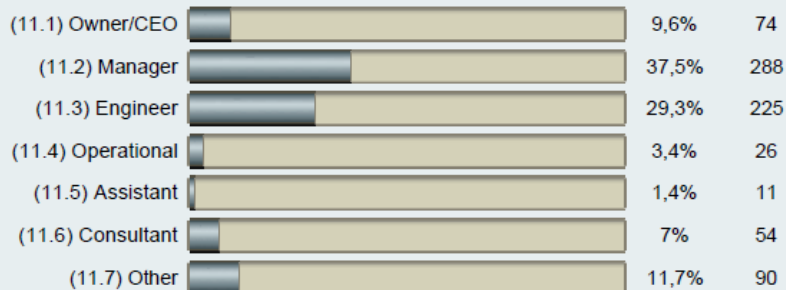
4a. What is your area of work?

Number of question respondents: 768 (avg: 5,1)



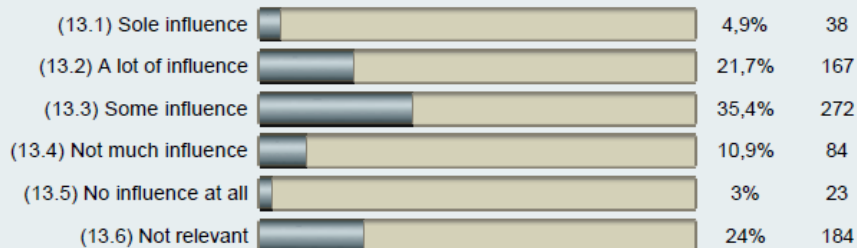
4b. What is your position within the company?

Number of question respondents: 768 (avg: 3,2)



5. When ordering products and services at SPCI, how much purchasing influence do you have?

Number of question respondents: 768 (avg: 3,6)



6. How many new supplier contacts did you make at SPCI 2011?

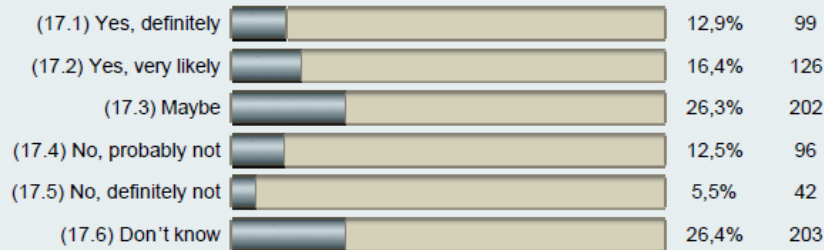
Number of question respondents: 768 (avg: 1,5)



SPCI 2011 Visitor Survey

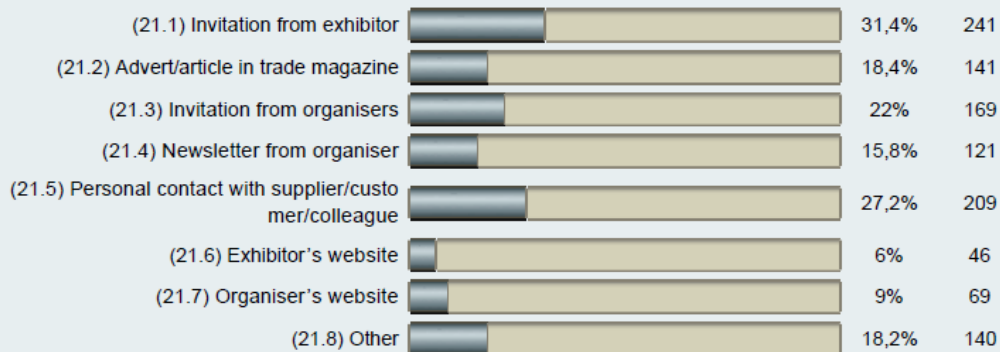
7. Will your company place any orders with an exhibitor at SPCI 2011 within the next twelve months?

Number of question respondents: 768 (avg: 3,6)



8. How did you find out about SPCI 2011?

Number of question respondents: 768 (avg: 3,9)



9. Have you visited SPCI before?

Number of question respondents: 768 (avg: 1,3)



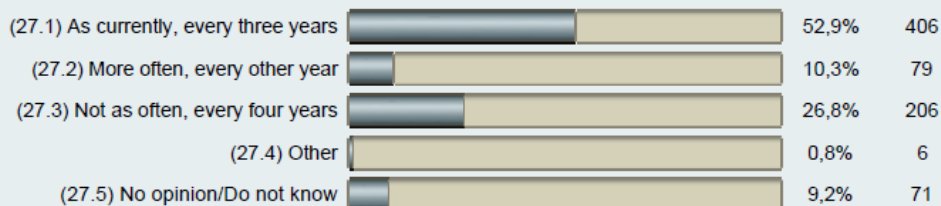
10. How many days did you spend at SPCI 2011?

Number of question respondents: 768 (avg: 1,5)



11. How often do you think that SPCI should be arranged?

Number of question respondents: 768 (avg: 2)



SPCI 2011 Visitor Survey

Total number of visitors: 9 064 visitors from 56 different countries

Argentina	Slovenia
Australia	South Africa
Austria	Spain
Bangladesh	Sweden
Belarus	Switzerland
Belgium	Syria
Brazil	Taiwan
Canada	Thailand
Chile	Turkey
China	Ukraine
Croatia	United Arab Emirates
Czech Republic	USA
Denmark	Venezuela
Egypt	Åland
England	
Estonia	
Finland	
France	
Germany	
Hungary	
India	
Indonesia	
Iran	
Ireland	
Israel	
Italy	
Japan	
Korea	
Latvia	
Lithuania	
Mexico	
The Netherlands	
Norway	
Pakistan	
Palestine	
The Philippines	
Poland	
Portugal	
Russia	
Saudi Arabia	
Singapore	
Slovakia	